

**IMACC Board Meeting  
Parkland College**

**Thursday, April 4, 2013**

**Present:**

Officers: Omar Adawi-President-Elect, Bob Cappetta-President, Roberta Christie- Past-President, Steve Kifowit-Treasurer, and Kyra Rider-Secretary

Board Members: Andy Geary, Diane Martling, Connie McLean, Tom Pulver, Chris Riola, Tim Sullivan, Deanna Welsch, Greg Wheaton Absent: Kenneth Beynon

Guests: Paul McCombs, Rodger Hergert

**I Call to Order**

President Bob Cappetta called the meeting to order at 1:22 pm.

**II Minutes**

The minutes of the IMACC Board Meeting of Saturday October 5, 2012 were distributed and reviewed. After a minor change, **Tom Pulver moved that the IMACC Board accept these minutes as corrected. Chris Riola seconded the motion and the motion carried.**

**III Reports**

A. Publisher/Exhibitor Coordinator

Rodger Hergert reported that the recruitment of publishers went well. This year publishers attending are Pearson, McGraw-Hill, Cengage (2 tables each) and Hawkes (1 table). Thinkwell and iLearn did not return this year. This is okay because last year tables were over-sold.

B. Logo

Rodger Hergert presented a proposed new logo with a cleaner square root symbol and sans serif font. Along with the updated logo, he presented an abbreviated logo with just IMACC. This smaller logo will fit well on small promotional items. The line on the radical also is made thicker. Bob suggested we need to decide on organization colors. He also suggested an outline of the state on the abbreviated logo since it doesn't state Illinois. Deanna suggested using a font that showed a difference between the capital "I" and the "L's" in the word Illinois.

C. Awards

Paul McCombs announced that the committee consists of himself, Tracey Hoy (College of Lake County), Diane Martling, and Deanna Welsch. There are two life member award recipients this year: Karl Zilm (Lewis & Clark CC) and Diane Martling (Harper College). The IMACC Distinguished Service Award will be announced Friday night. Again there were no nominations this year for the Award for Teaching Excellence. The last time this was awarded was 2010. Likewise, there were no nominees for the James Armstrong Award which hasn't been awarded since 2005.

D. Conference

Yixia Lu, conference chair, sent word that there are 140 people (including 8 publishers) attending the conference this year. This is up from 126 last year. We have “filled the house” this year! Bob is predicting attendance of 60 people Thursday evening, he has a game planned. Yixia, Bob, and others will be meeting with Allerton to set-up future conference dates.

E. Placement/Assessment

Beth Beno had no report. Bob is concerned that we are being pressured to set cut scores for placement tests.

F. Scholarship

As an organization we need to do a better job promoting this scholarship. There was only one application this year. Clayton Preston is an excellent candidate and will receive the scholarship this year.

G. Membership

Steve Kifowit reported on the membership stats as of April 2013. Below is a summary:

- 290 current members (including life members)
- 26 memberships expired on 6-30-12 and have not yet been renewed
- 87 life members (approx. 30%)
- 196 current members receive the ConneXion by email only (approx 2/3)
- 23 new members since July 1, 2012

Omar asked if we could send reminders to people whose memberships were going to expire. This is time consuming. Steve said we might be able to use an invoicing feature tied to an electronic payment system (like PayPal). Ask for volunteer to look into electronic payments for us and report back to Steve.

Regular institutional members are not renewing. For example Southwestern Illinois College and Elgin CC have not renewed. Is this a budget trend? Or do they need reminders? Someone at each institution needs to take the initiative. Andy Geary said he did not have time to follow-up with schools that do not have membership in IMACC as discussed at the Fall meeting.

Membership committee needs to be working closely with Steve and vice versa to track members better. The Treasurer owns the membership information. Deanna will get a membership list from Steve in October to see who has fallen off year to year. In April, the membership committee can get a conference attendee lists from past conferences from Roberta, Bob, and Keven or Yixia.

We are not very aggressive at membership. The membership committee needs to become more aggressive at reaching out to members we have lost.

New members are not going to be identified at this conference.

- H. Nominations/Elections Committee Report  
Chair, Omar Adawi reported that 260 emails went out encouraging people to vote electronically. 5 bounced due to bad email addresses. 101 electronic ballots were returned. There were a couple technical issues but they were resolved. Omar was able to find some “lost” members. The board is getting somewhat Northern heavy. Omar Adawi stepped in as chair of the Nominations/Elections Committee. Results of the election are as follows:

President Elect - Connie McLean, Black Hawk College

Secretary - Kyra Rider, Kishwaukee College

Treasurer - Steve Kifowit, Prairie State College

Board of Directors - Donna Carlson, College of Lake County

Board of Directors - Michael (Tony) Paris, Carl Sandburg College

Board of Directors - Tom Pulver, Waubensee Community College

**Bob Cappetta made a motion to award Omar Adawi’s vacated board position to Greg Wheaton from Kishwaukee College, Tom Pulver seconded the motion, and the motion carried.**

- I. Curriculum Committee

i) Outreach

The PMGE outreach meetings were well received over the last year. We held three events and had more than 70 people total in attendance. In the future we would like to transfer the focus to mathematics for elementary educators. Look into holding future meetings at schools without IMACC membership to try and promote membership too.

ii) PMGE

We will be voting on a total of 5 issues on Saturday. First to add the PMGE course(s) to the curriculum guide. And then four more items to add PMGE to the list of prerequisite courses for General Education Statistics, General Education Mathematics, Quantitative Literacy, and Elementary Mathematical Modeling.

iii) Math for Elementary School Teachers

The Common Core Standards may require a change in the community college curriculum to add a third class in probability/statistics. We need to address the issue of under prepared elementary education teachers. A special sub-committee needs to be formed to look at this curriculum.

iv) Geometry

As with mathematics for elementary school teachers, changes may need to be made to the college geometry courses to align with Common Core.

v) UIUC/Lagrange multipliers

Catherine Moushon, ECC, brought up an issue with UIUC in that UIUC will only accept the ECC business calculus course for general education credit. UIUC will not accept it as business calculus because Lagrange multipliers were not included in the course description. The IAI and IMACC Articulation Guide course description does not mention Lagrange Multipliers. How long do we let UIUC dictate our curriculum?

vi) General education statistics vs regular/business statistics

How do we differentiate the two. Some schools are using the same book and objectives for both courses.

J. Constitution/Bylaws Committee  
New Conflict of Interest forms will be signed tomorrow and with that, the board must comply with a non-payment of services agreement.

K. Treasurer's Report  
Steve Kifowit passed out copies of the IMACC General Fund report and Scholarship Fund report for the year ending 4/4/13.

We are in good shape financially. Steve suggested that we could even lower the membership rates since our mailing rates have dropped due to the electronic delivery of the newsletter.

Discussion suggested that we should not reduce our rates since it could seem like a diminished value and we may redirect this "profit" to cover other operational expenses.

Bob said it would be ideal to have funds to pay for a conference saved in case of a catastrophe. We are currently at this financial level. Scholarship Fund is also in good shape. If need be, we could always transfer funds from the General fund.

**Greg Wheaton motioned to accept the Treasurer's Report, Andy Geary seconded, and the motion was accepted.**

Steve presented the proposed budget.

\$1,000 was added to the AMATYC Representative budget line for Connie to travel to the AMATYC conference in 2013 since she may not have the funds from her college. \$2,000 Board workshop is to cover the cost for the 2014 workshop if it is held before 6/30/14. The \$2,000 would also cover a 2013 membership meeting (estimated at \$500).

No updates on the tax exempt status. Lawyer needs power of attorney to talk to the IRS about our organization.

- L. Communications
- i) ConneXion Editor - There is nothing new to report.
  - ii) Facebook – Kyra, Andy, and Diane will add pictures over the weekend
  - iii) Discussion Group – Follow-up later on need/usage
  - iv) Webmaster - there is nothing new to report.

#### **IV Old Business**

- A. Reflection on Summer Workshop  
Bob emailed highlights of the summer meeting. We need to keep working on issues that were discussed.
- B. Strategies to increase membership  
Send email to all new conference attendees to let them know what to expect at the conference. Similar to the welcome email Bob sent prior to this conference. Summer membership committee meeting. Deanna will be in charge. Looking for 10 – 12 people, tentative date set for 6/8/13.
- C. Improved Fund Raising  
This issue is on hold until we can gain our tax exempt status.
- D. AMATYC 2012 Scholarship  
Kyra used the AMATYC scholarship to attend the annual conference in Jacksonville, FL.
- E. Other  
There is a need for an archivist. There are boxes of old records, photos, newsletters that need to be stored. Hopefully we can transition many of these to digital formats.

#### **V New Business**

- A. Retiree Rate  
Save this issue for the Fall meeting
- B. Conference refund requests  
A few retirees “overpaid” for the conference by not selecting the retiree rate. We will not refund the difference unless it is requested.  
Two members requested refunds due to family emergencies (Carmen Baila and Ron Napper)  
Refunds will be issued to those two members.
- C. Dates for the 2015 meeting will be negotiated with Allerton tomorrow.
- D. A suggestion was made to post officer/board member application on the web site. At this time, we will continue to just take nominations.
- E. Compensation for 2014 speakers – There is \$2,000 budgeted. Often speakers require only a travel honorarium. Working with speakers who have recently published can work well because many publishers will cover all speaker expenses.
- F. NCTM dues for Omar – save for meeting tomorrow.
- G. Outreach 2013-14 will focus on Math for elementary education teachers.
- H. Other – There is a need to develop an IMACC mission statement or “slogan” promotional use. Omar will lead a group to work on this goal.

#### **VI Adjournment**

The meeting was adjourned at 4:37 pm.  
Respectfully submitted,  
Kyra Rider